



MB Marketing

We Deliver Explosive Growth

About Us

At Murtha & Burke Marketing, LLC, each client is unique. This is why we create strategies tailored to the needs of each company. Reach out and we'll help you get your brand exactly where it needs to be — ahead of the rest.

At Murtha & Burke Marketing, LLC, we take care of your creative and strategic needs so you can focus on running your business at its full potential. We're driven by technology as much as design and content to ensure we fulfill our key mission of helping our clients achieve their successful future.

We've been helping companies develop and define their brands since 2016. The times may have changed, but our creativity certainly hasn't. Get in touch so that we can start elevating you to where you deserve to be. We specialize in helping cryptocurrency related companies engage with their many users!

The men and women who lead Murtha & Burke are dedicated, experienced and forward-thinking. We come from all backgrounds and walks-of-life. We're passionate about helping brands find their creative voice.

Founded in 2016, our one-stop Marketing Agency aims to help our clients thrive in a changing omni-channel world and leverage their unique strengths to build a personalized road map to success. We're here to make your life easier — talk to us about how we can help

Importance of digital marketing as pertaining to experts and beginners

Over the years, several experts, "Certified digital marketers" have been able to tap into the key areas of the vastly broad topic that is digital marketing and so developed well effective frameworks of accomplishing a certain goal.

Effective use of SEO research tools

MBMarketing would be tasked with the responsibility of intensive research on certain keywords as pertaining to clients unique niche using specified research tools. SEO tools gives start-up businesses a unique advantage in the highly competitive market.

Increase in Engagement

We possess in-depth knowledge on the working of digital concepts for the immerse rise in total engagement level. Experience has taught us the technique we use to capture a much wider audience giving every business brand a level platform with major competitors. The sales funnel has brand awareness as its primal factor, MBMarketing would ensure this condition is fulfilled.

Community building

MBMarketing would be tasked with the responsibility of intensive research on certain keywords as pertaining to clients unique niche using specified research tools. SEO tools gives start-up businesses a unique advantage in the highly competitive market.

Automation tools

It's no doubt the machine are coming for our jobs, but it's a long time before 0% of human effort is required even in setting up these machines. MBMarketing ensures a semi-automated algorithmic program in the distribution of task much too tedious for the typical person only to achieve optimal customer satisfaction.

Digital frameworks & Conversion rate

Several digital frameworks based on the factor of growth level, conversion rate and timing, which are used by the major players in digital marketing have been well scrutinize by MBMarketing which paved a way for the development of a reliable company's own oriented technique. This technique have gone on to receive client testimonies on massive conversion rates and ROI.

Growth hack

Many claim to understand the ever changing algorithms of digital marketing mediums particularly social media but few deliver. MBMarketing's well established clientele would gladly boost on our massive increase in follower- to-following ration in a minimal period of time.

Content creation

We at MBMarketing engage in the occasional consultancy services for our client in the perfect concept and timing in content publications for a better visibility performance. "Your worth is only as good as your content", we at MBMarketing respect this statement.

Niche market research

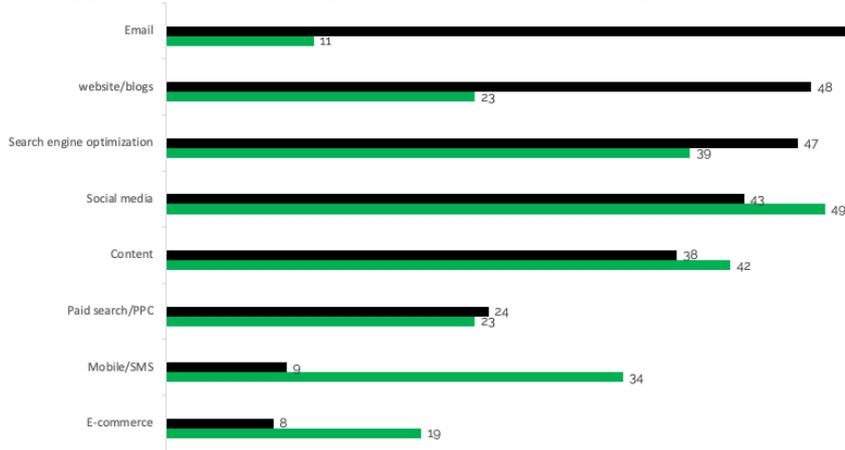
Every entity, being either a person or product belongs to a certain community within which a stronger relationship is achieved. MBMarketing specializing in identifying our client's specific market niche so as to take advantage of the discovery in redirecting the focus onto our marketed product/client

SOCIAL MEDIA MARKETING

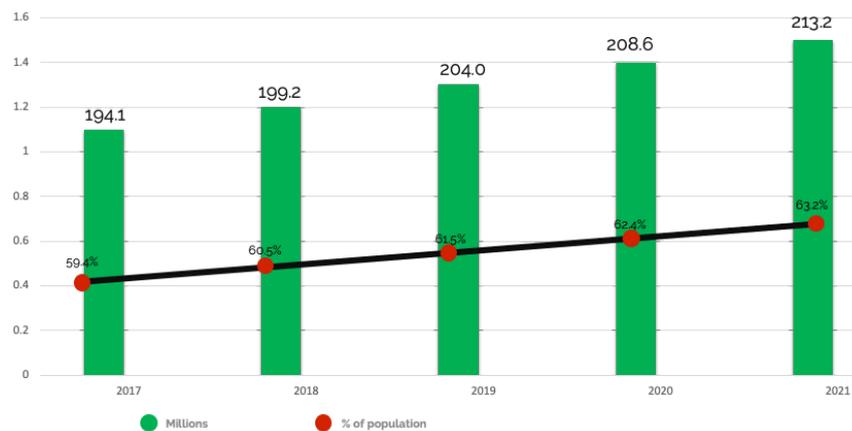
Social media marketing is the process of creating content that you have tailored to the context of each individual social media platform in order to drive user engagement and sharing. Everyone wants their content to go viral. But, to do that, the content must be engaging so that people want to share it.

Most Effective - and Difficult - Digital Marketing Tactics

Among global respondents, indicating the most effective inbound marketing tactic and most difficult to execute

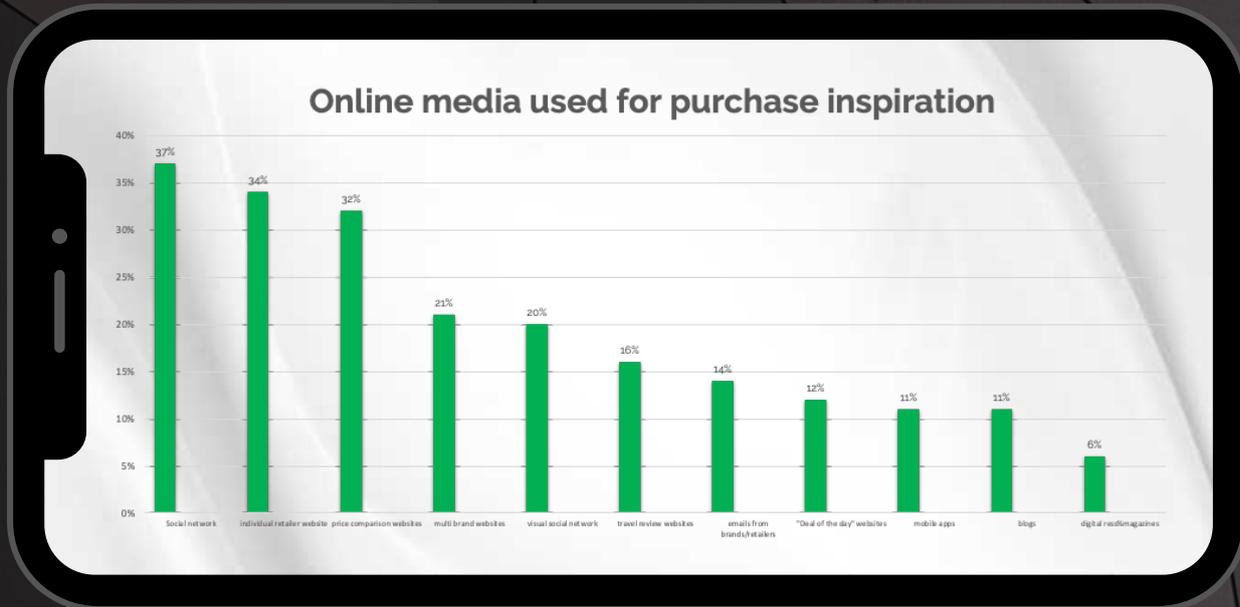


Social Network Users US, 2017-2021



SOCIAL MEDIA MARKETING

The trend right now is the average person spends over 2 hours a day on social media. Teenagers average 9 hours. Social media is integrated into everything they do from school, to work, to entertainment, to hanging out with friends. **Social Media is where people are.** But do people buy things there? One of the top 10 reasons people say they're on social media is to buy products advertised to them. They spend around 37% of their social media time interacting with branded content.



HOW MUCH SHOULD YOU BE SPENDING ON YOUR 2020 DIGITAL MARKETING BUDGET?

According to the U.S. Small Business Administration, they've suggested 7% to 8% of your gross revenue should be spent on marketing. 50% of that marketing budget should be dedicated to digital marketing in 2019. Seem a little high? Well in 2020, it should be 55%. The average company is spending 35% of their marketing budget on digital campaigns, and that's not enough. The average company is stuck three years in the past. Be bold, be ahead of the curve, and shoot for half of your marketing budget to put towards digital.

WHAT ABOUT TRADITIONAL MARKETING?

Traditional marketing is still prevalent... but not nearly as much as prevalent as it was 50 years ago. Traditional marketing is dying and the future belongs to digital.

FACEBOOK ADS?

Sometimes, it feels like Facebook is less of social media platform and more like a digital advertising avenue. In terms of how much to spend on Facebook ads, some sources will tell you to spend \$1 for every 100 website visitors you receive. Anywhere from \$5,000 - \$10,000 is a good benchmark as well. An alternative to paid ads is OUR Facebook services where you can get tens of thousands of followers and engagement for a fraction of the cost.

WHAT DO WE OFFER?

These packages are recurring monthly. Once the amount of marketing is used there will be a new invoice for the package amount.

Social Media platform algorithms decide how many impressions by real people you receive based on your follower count, share amount, like amount, and hashtags.

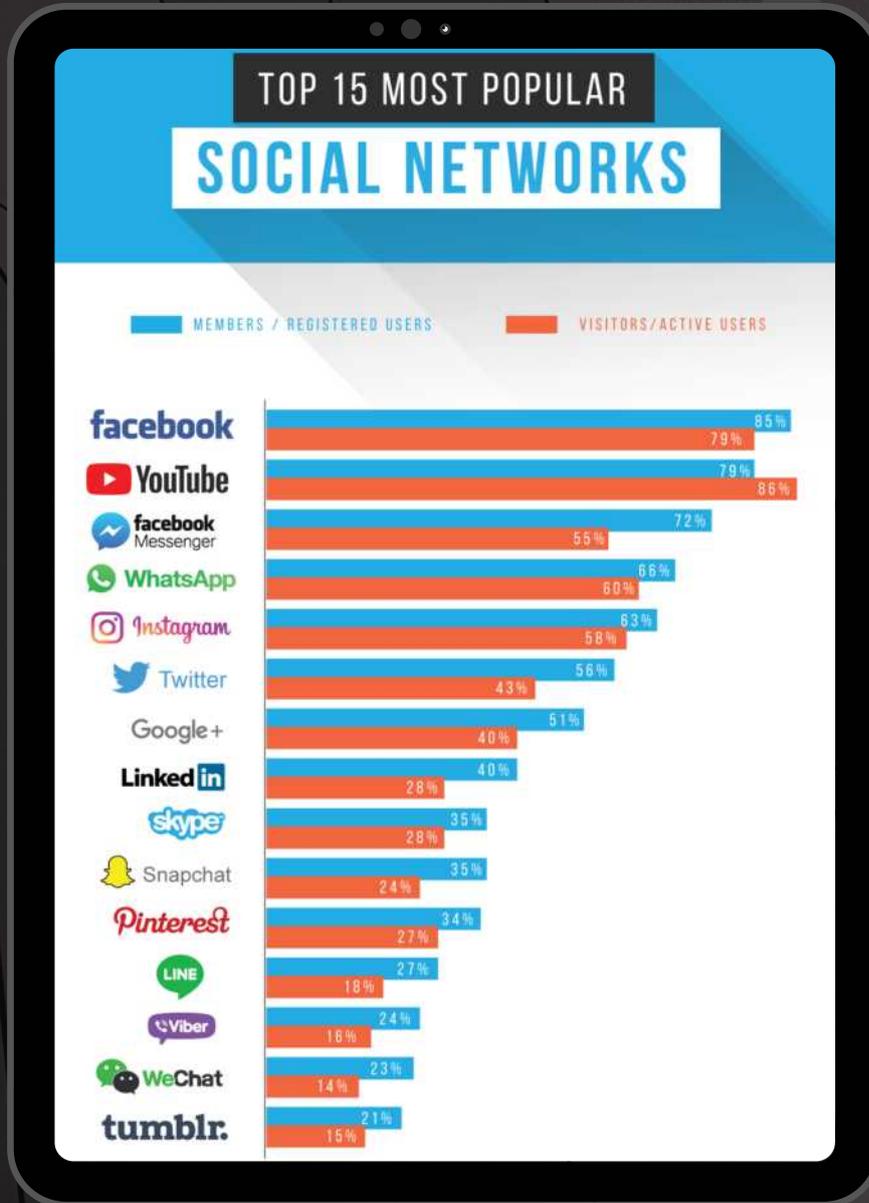
Social Media is the largest free platform to drive organic traffic to your website.

We are one of a handful of companies that offer this type of marketing. Our services will help with the success of your brand.



We cater to **your needs!**

We work directly with the largest channels in cryptocurrency, and we're able to reach audiences that are normally very difficult to penetrate. We cater our packages to your needs and levels of support.



Our Packages

Let's take a look at some of the different types of packaging options you can use to enhance your product & customer experience! A comparison chart is a helpful tool in decision making.



	GOLD	SILVER	PREMIUM
	\$5000 USD OR \$5,000 WORTH OF TOKENS	\$2500 USD OR \$2,500 WORTH OF TOKENS	\$1000 USD OR \$1,000 WORTH OF TOKENS
Twitter Package	✓	✓	✓
Facebook Package	✓	✓	✓
Instagram Package	✓	✓	✗
YouTube Package	✓	✓	✗
Organic Traffic Package	✓	✓	✓
SEO Package	✓	✓	✓
Facebook Organic Ads	✓	✓	✗
Telegram Marketing	✓	✗	✗
Investor Funding Activities	✓	✗	✗
Micro Influencers	✓	✓	✗
Metric Reports	✓	✓	✓
Press Releases	✓	✗	✗
Automation/Integration	\$500 in USD	\$250 in USD	\$250 in USD
Keyword/Hashtag Analysis	✓	✓	✓
Reputation Management	✓	✗	✗



Want to be heard by a minimum of 10,000 listeners? Why not add our Radio Commercial package in for an extra \$499 in USD.

Want something more **UNIQUE?**

As each business is unique, we want to reflect that in your marketing package so that you have the right strategy in place to achieve your goals. We offer bespoke marketing packages that are tailored to suit your business and drive growth in a way that's appropriate for your company and your target market.

Radio Commercial	\$1000
Twitter Package	\$250
Tik Tok Package	\$250
Facebook Package	\$250
Instagram Package	\$250
YouTube Package	\$250
Organic Traffic Package	\$150
SEO Package	\$500
Facebook Organic Ads	\$500
Telegram Marketing	\$250
Investor Funding Activities	\$250
Micro Influencers	\$250
Metric Reports	\$50
Press Releases	\$500
Automation/Integration	\$500
Keyword/Hashtag Analysis	\$50
Reputation Management	\$250

UNIQUE
MOBILE USERS



5.1
BILLION

INTERNET
USERS



4.3
BILLION

MOBILE SOCIAL
MEDIA USERS



3.2
BILLION

ACTIVE SOCIAL
MEDIA USERS



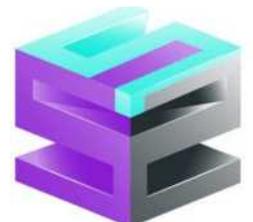
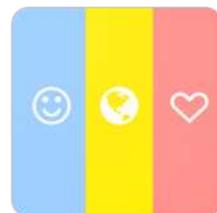
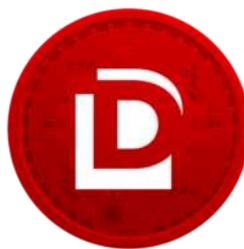
3.4
BILLION

All costs are paid as a recurring monthly fee in USD only

Price List - Updated August 2020

Marketing

Our **Clients**



Better Betting

CURATE



BOUNTY0X



VERGE

THE COLLECTIVE
A COMMUNITY DEVELOPMENT COMPANY

The Team

ROBERT MURTHA
CEO



MATTHEW BURKE
President



JON DAVIES
VP of Sales



DAVID PAYTON
COO



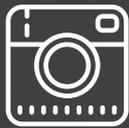
HEIN ESTERHUIZEN
Human Resources



KAYODE SALISU
Data Manager



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